

## GENERATE LEADS FOR ...

### Traditional Fixed and Index Annuities

Are your CDs renewing at a lower rate?

[Mailer or Newspaper Ad](#)

### Income Annuities

Just because you're retired doesn't mean you can't get a raise!

Is an income annuity in your future?

Why should a life agent talk about income annuities?

[Newspaper Ad\\*](#)

[Flyer](#)

[Agent education\\*](#)

## SHOW CLIENTS THE BENEFITS OF ...

### Traditional Fixed Annuities

How you can decrease your federal income taxes

Which is better? CD or Annuity?

Present the benefits of a fixed annuity using STYLE

*Conversation Starters*

[Worksheet](#)

[Questionnaire](#)

[Agent Reference Tool](#)

### Index Annuities

How can an index annuity strengthen your retirement? Power of Zero

Hate to miss out on stock market comeback? Yet don't want total exposure?

Buy Low, Sell High: Easier Said than Done

AG Global Index<sup>®</sup> Annuity Series National Client

AG Global Index<sup>®</sup> Annuity Series for New Your Clients

*Conversation Starters*

[National Flyer](#) [NY Only Flyer](#)

[Flyer](#)

[Flyer](#)

[BrainShark](#)

[BrainShark](#)

**Lifetime Income Builder<sup>SM</sup>**  
optional living benefit rider  
for index annuities

### Income Annuities

What does \$10,000 a year cost?

Just because you're retired, doesn't mean you can't get a raise

Stretch your Assets

Which Job would you prefer?

What's your replacement Ratio?

*Conversation Starters*

[Education article](#)

[Flyer](#)

[Flyer](#)

[Flyer](#) [BrainShark](#) [PowerPoint](#)

[Flyer](#) [BrainShark](#) [PowerPoint](#)

## SHOW CLIENTS ATTRACTIVE TRADITIONAL FIXED DEFERRED INTEREST RATES

### Fliers to present to clients

AG HorizonSelect <sup>®</sup> Client Flyer	<a href="#">5-yr Rate</a>	<a href="#">7-yr Rate</a>	<a href="#">10-yr Rate</a>
AG HorizonAchiever <sup>SM</sup> Client Flyer	<a href="#">6-yr Rate</a>		
AG HorizonSecure Client Flyer	<a href="#">5-yr Rate</a>	<a href="#">7-yr Rate</a>	
AG HorizonEmpireSecure <sup>SM</sup> (NY only) Flyer	<a href="#">5Yr</a>	<a href="#">7yr</a>	
AG HorizonPlus	<a href="#">Client Rate Flyer</a>		
AG HorizonMYG <sup>SM</sup>	<a href="#">Client Rate Flyer</a>		
AG HorizonFlex <sup>®</sup>	<a href="#">Client Rate Flyer</a>		

## Product Literature

### Annuities at-a-glance Rate Sheet

[Product Portfolio\\*](#)  
[Current Rate Sheet\\*](#)

### Traditional Fixed Annuities

Run a Traditional Fixed Annuity Illustration at Winflex

AG HorizonSelect <sup>®</sup>	<a href="#">Product Specs*</a>	<a href="#">Client Brochure</a>	<a href="#">Client Rate Flyer</a>	<a href="#">5-yr</a>	<a href="#">7-yr</a>	<a href="#">10-yr</a>
AG HorizonAchiever <sup>SM</sup>	<a href="#">Product Specs*</a>	<a href="#">Client Brochure</a>	<a href="#">Client Rate Flyer</a>	<a href="#">6-yr</a>		
AG HorizonSecure	<a href="#">Product Specs*</a>	<a href="#">Client Brochure</a>	<a href="#">Client Rate Flyer</a>	<a href="#">5-yr</a>	<a href="#">7-yr</a>	
AG HorizonEmpireSecure <sup>SM</sup> (NY only)	<a href="#">Product Specs*</a>	<a href="#">NYC Client</a>	<a href="#">Upstate Client</a>	<a href="#">Client Rate Flyer</a>	<a href="#">5-Yr</a>	<a href="#">7-yr</a>
AG HorizonPlus	<a href="#">Product Specs*</a>	<a href="#">Client Brochure</a>	<a href="#">Client Rate Flyer</a>			
AG HorizonMYG <sup>SM</sup>	<a href="#">Product Specs*</a>	<a href="#">Client Brochure</a>	<a href="#">Client Rate Flyer</a>			
AG HorizonFlex <sup>®</sup>	<a href="#">Product Specs*</a>	<a href="#">Nat. Client Brochure</a>	<a href="#">NY Client Brochure</a>	<a href="#">Client Rate Flyer</a>		

### Index Annuities

[Run an Index Annuity Illustration](#)

AG HorizonIndex <sup>®</sup> 9 and 12	<a href="#">Product Specs*</a>	<a href="#">Client Brochure</a>	<a href="#">Protect from Doom Flyer</a>
AG VisionMaximizer <sup>®</sup>	<a href="#">Product Specs*</a>	<a href="#">Client Brochure</a>	
AG VisionAdvantage 5, 7 and 9	<a href="#">Product Specs*</a>	<a href="#">Client Brochure</a>	<a href="#">High Index Cap</a>
AG Global Bonus Index <sup>®</sup>	<a href="#">Product Specs*</a>	<a href="#">Client Brochure</a>	<a href="#">High Caps &amp; Rates*</a>
AG Global 6 & 8 Index <sup>®</sup>	<a href="#">Product Specs*</a>	<a href="#">Client Brochure</a>	<a href="#">BrainShark*</a>
AG Global 6 & 8 Index <sup>®</sup> (NY)	<a href="#">Product Specs*</a>	<a href="#">Client Brochure</a>	<a href="#">Massachusetts GMWB Brochure</a>
	<a href="#">Product Specs*</a>	<a href="#">Client Brochure</a>	<a href="#">BrainShark*</a>

**Lifetime Income Builder<sup>SM</sup>**  
optional living benefit rider  
for index annuities

### Income Annuities

AG Platinum Income <sup>®</sup>	Run an Income Annuity quote <a href="http://www.Retirementraise.com">www.Retirementraise.com</a>
	<a href="#">Product Specs*</a>
	<a href="#">Nat. Client Brochure</a>
	<a href="#">NY Client Brochure</a>
	<a href="#">BrainShark</a>

## Learn the Basics

Annuities 101	<a href="#">BrainShark*</a>	<a href="#">PowerPoint*</a>
Index Annuities 101	<a href="#">BrainShark*</a>	<a href="#">PowerPoint*</a>

\* Indicates for Agent Use Only. Not for dissemination to public