

2011 Business Development Conference for Producers

Get Ready to Roth and Roll in 2010!

GENERATE LEADS FOR ...

Traditional Fixed and Index Annuities

Are your CDs renewing at a lower rate?
We'll pay your clients 7% to wait out the economic storm

[Mailer or Newspaper Ad](#)
[Agent education*](#)

Income Annuities

Just because you're retired doesn't mean you can't get a raise!
Is an income annuity in your future?
Why should a life agent talk about income annuities?

[Newspaper Ad](#)
[Flyer](#)
[Agent education*](#)

SHOW CLIENTS THE BENEFITS OF ...

Traditional Fixed Annuities

How you can decrease your federal income taxes
Which is better? CD or Annuity?
Present the benefits of a fixed annuity using STYLE

[Conversation Starters](#)
[Worksheet](#)
[Questionnaire](#)
[Agent Reference Tool](#)

Index Annuities

How can an index annuity strengthen your retirement? Power of Zero
Hate to miss out on stock market comeback? Yet don't want total exposure?
Buy Low, Sell High: Easier Said than Done
AG Global Index[®] Annuity Series National Client
AG Global Index[®] Annuity Series for New York Clients

[Conversation Starters](#)
[National Flyer](#) [NY Only Flyer](#)
[Flyer](#)
[Flyer](#)
[BrainShark](#)
[BrainShark](#)

Income Annuities

What does \$10,000 a year cost?
Just because you're retired, doesn't mean you can't get a raise
Stretch your Assets
Which Job would you prefer?
What's your replacement Ratio?

[Conversation Starters](#)
[Education article](#)
[Flyer](#)
[Flyer](#)
[Flyer](#) [BrainShark](#) [PowerPoint](#)
[Flyer](#) [BrainShark](#) [PowerPoint](#)

SHOW CLIENTS ATTRACTIVE TRADITIONAL FIXED DEFERRED INTEREST RATES

Fliers to present to clients

AG HorizonSelect [®] Client Flyer	5-yr Rate	7-yr Rate	10-yr Rate
AG HorizonAchiever SM Client Flyer	6-yr Rate		
AG HorizonSecure Client Flyer	5-yr Rate	7-yr Rate	
AG HorizonEmpireSecure SM (NY only) Flyer	5Yr	7yr	
AG HorizonPlus	Client Rate Flyer		
AG HorizonMYG SM	Client Rate Flyer		
AG HorizonFlex [®]	Client Rate Flyer		

Product Literature

Annuities at-a-glance Rate Sheet

[Product Portfolio*](#)
[Current Rate Sheet*](#)

Traditional Fixed Annuities

AG HorizonSelect [®]	Run a Traditional Fixed Annuity Illustration at Winflex
AG HorizonAchiever SM	Product Specs* Client Brochure Client Rate Flyer 5-yr 7-yr 10-yr
AG HorizonSecure	Product Specs* Client Brochure Client Rate Flyer 6-yr
AG HorizonEmpireSecure SM (NY only)	Product Specs* Client Brochure Client Rate Flyer 5-yr 7-yr
AG HorizonPlus	Product Specs* NYC Client Upstate Client Client Rate Flyer 5-Yr 7-yr
AG HorizonMYG SM	Product Specs* Client Brochure Client Rate Flyer
AG HorizonFlex [®]	Product Specs* Client Brochure Client Rate Flyer
	Product Specs* Nat. Client Brochure NY Client Brochure Client Rate Flyer

Index Annuities

AG HorizonIndex [®] 9 and 12	Run an Index Annuity Illustration
AG VisionMaximizer [®]	Product Specs* Client Brochure Protect from Doom Flyer
AG VisionAdvantage 5, 7 and 9	Product Specs* Client Brochure High Index Cap High Caps & Rates*
AG Global Bonus Index [®]	Product Specs* Client Brochure BrainShark*
AG Global 6 & 8 Index [®]	Product Specs* Client Brochure BrainShark*
AG Global 6 & 8 Index [®] (NY)	Product Specs* Client Brochure BrainShark*

Income Annuities

AG Platinum Income [®]	Run an Income Annuity quote www.Retirementraise.com
	Product Specs* Nat. Client Brochure NY Client Brochure BrainShark

Learn the Basics

Annuities 101	BrainShark* PowerPoint*
Index Annuities 101	BrainShark* PowerPoint*