



As the weather cools down, AIG's introduces NEW sizzling HOT Term rates!



We want to be your **#1** choice for term life insurance... and that's why we're excited to announce new Preferred Term 10 and Preferred Term 20 rates effective September 10th, 2008.

Check out how competitive these new rates are:

AIG's PREFERRED TERM 10 PREMIUM RANKING *

FACE AMOUNT	MALE (STANDARD) NONSMOKER					FEMALE (STANDARD) NONSMOKER				
	AGE 40	AGE 45	AGE 50	AGE 55	AGE 60	AGE 40	AGE 45	AGE 50	AGE 55	AGE 60
\$250,000	#1	#2	#3	#2	#1	#2	#1	#1	#3	#1
\$500,000	#2	#2	#2	#2	#6	#3	#4	#2	#1	#3
\$1,000,000	#1	#1	#1	#2	#5	#2	#2	#1	#2	#1

AIG's PREFERRED TERM 20 PREMIUM RANKING *

FACE AMOUNT	MALE (STANDARD) NONSMOKER					FEMALE (STANDARD) NONSMOKER				
	AGE 40	AGE 45	AGE 50	AGE 55	AGE 60	AGE 40	AGE 45	AGE 50	AGE 55	AGE 60
\$250,000	#1	#1	#2	#1	#1	#2	#2	#2	#1	#7
\$500,000	#2	#2	#2	#1	#3	#4	#2	#3	#1	#4
\$1,000,000	#1	#1	#2	#2	#5	#3	#1	#3	#1	#5

TRANSITION RULES

Preferred Term 10 and 20 Plans have new rates effective September 10th, 2008 that may be lower or higher than the current rates at some ages.

- From September 1st to September 9th, any pending application that is approved will be issued with the old rates. However, advisors and MGAs can request to hold a policy for the "new" rates with the understanding that commission payments and policy issue will be made no earlier than September 10th.
- Starting September 10th, all pending applications approved will be reviewed and changed when necessary to provide the best issue rate.
- Applications received in our head office on or after October 10th will be submitted using the "new" rates.
- Policies already settled will not be issued with the "new" rates.

IMPORTANT NOTE

A new version of the Wave illustration software will NOT be distributed on a CD or available for download.

Please use the September 2008 version of LifeGuide, Compulife or InsurFact to see how competitive these rates are. Alternately, you may call your local AIG Life of Canada Regional Sales office for more information on how these rates compare.

Watch out for a new version of the AIG's Wave illustration software to be distributed in October 2008 with more exciting changes!

To find out more about AIG Life of Canada products, please call your MGA, contact the AIG Life of Canada regional sales office in your area, call 1 877 PICK AIG (742-5244) or visit www.aiglife.ca

Ontario Region
1-800-608-7303

Quebec – Atlantic Region
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Western Region
British Columbia
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Alberta
1-877-847-8160

Saskatchewan and Manitoba
1-866-495-5161